



MEDIA RELEASE

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SINGAPORE LITERATURE PRIZE ANNOUNCES A HISTORIC PARTNERSHIP WITH MPH BOOKSTORES

The first ever Official SLP Bookstore, MPH Bookstores will carry every 2016 shortlisted title from the announcement in mid-May to late 2017

Singapore, 26 February 2016 – The National Book Development Council of Singapore (The Book Council) is pleased to announce its partnership with MPH Bookstores for the 2016 Singapore Literature Prize as the Official SLP 2016 Bookstore! The three MPH Bookstore locations (Raffles City, Robinson Road, and Parkway Parade) will carry all 2016 shortlisted titles in every language from the announcement of the shortlists in mid-May 2016 until the SLP 2016 period ends in late 2017.

2 Chief Operating Officer of MPH Bookstores Mr A. Rahim Awang says, “As the oldest bookstore and publishing house in Singapore, MPH admires and appreciates the Book Council’s relentless efforts in promoting local literature through our four official languages. Literature reflects the pulse and aspiration of our society. MPH Bookstores is truly honoured to be part of the Singapore Literature Prize by providing the general reading public easy access to all the shortlisted books in our bookshops. Bookshops must support our writers and illustrators for local literature to thrive. It’s our heritage.”

3 As part of the partnership, MPH Bookstores will be showcasing the shortlisted titles in the prime front-of-store display areas of their stores from mid-May, when the shortlists are selected, to mid-August, a month after the awards ceremony. The titles will continue to be available in stores until at least late 2017. MPH Bookstores will also provide online and in-store event support for the 2016 Singapore Literature Prize.

4 Deputy Director of the Book Council Kenneth Quek says, “We are very excited to have MPH Bookstores as the Official SLP 2016 Bookstore. While the Singapore Literature Prize has had bookstore partners in the past, this is the first time the partnership is so wide-ranging. This is just one of the many ways the Book Council and its partners will promote the shortlisted and winning authors and works in 2016 and 2017.”

5 MPH Bookstores will begin carrying the shortlisted titles from their announcement in mid-May 2016, until late 2017, when the SLP 2016 period ends and the SLP 2018 period begins. The winners will be officially announced at a gala dinner on Thursday, 14 July 2016.

(For more details on the competition and prize categories, please refer to the website below.)

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About the Singapore Literature Prize (SLP)

Established in 1991, the Singapore Literary Prize is the most significant literary award for published literary works in Singapore. Organised by the National Book Development Council of Singapore, the SLP is a biennial competition supported by the National Arts Council, and aims to promote Singapore literary talent by recognizing outstanding published works by Singaporean authors in all of the four official languages. For more information, please visit: <http://bookcouncil.sg/awards/detail/singapore-literature-prize>.

About the Organiser - National Book Development Council of Singapore

The National Book Development Council of Singapore (The Book Council) is a non-profit, charitable organisation committed to addressing the needs of publishers, book suppliers, and libraries, as well as the reading and writing communities. Founded in 1969, the Book Council has been setting the stage for a vibrant literary arts community in Singapore for the past four decades. For more information, please visit: <http://bookcouncil.sg/>

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