

All In! Young Writers Seminar 2010

(ADMISSION IS FREE!)

WRITING AND THE NEW MEDIA

The new media in this Web 2.0 era has opened up a host of writing opportunities and everyone seems to be jumping on the bandwidth bandwagon. Join the All In! Young Writers Seminar 2010 and explore the creative and career possibilities awaiting writers in the new media. If you are a **student** from **Junior College, Polytechnic or University** who aspires to be a writer, this is the place to be on 20 Feb 2010!

WHAT YOU'LL GET

We have various sessions focusing on the new media and how it is evolving, plus concurrent workshops covering different forms of writing.

This seminar will provide an insight into:

- How the Internet and web technologies have evolved and are evolving
- How the traditional publishing value chain has been affected by IT and the new media
- Writing in the larger context of Digital Media
- How to keep up to date with new developments
- Future trends like e-books, e-readers, interactive and multimedia content
- Responsible blogging

In addition, the sessions will expose all of you to exciting career and job opportunities available for those who love to write.

DATE and TIME

20 Feb 2010 (Sat), 9.30am to 6.00pm

VENUE

The Arts House
1 Old Parliament Lane

ADMISSION IS FREE!

Co-organised by



Supported by



NUS Literary Society

PROGRAMME

9.30am – 10.00am

Registration

10.00am – 10.45am

Plenary Session I:

Writing and the New Media: Redefining the Author / Reader / Text Relationship

10.45am-11.00am

Tea Break

11.00am -12.30pm

Concurrent Session 1:

The Age of Blogging: A Generation of Writers

Concurrent Session 2:

Comics

12.30pm-2.00pm

Lunch

2.00pm-2.45pm

Plenary Session II:

New Media: The Great Leveller?

2.45pm-4.15pm

Concurrent Session 3:

Online Journalism

Concurrent Session 4:

Publishing and the New Media

4.15pm-4.30pm

Tea Break

4.30pm-6.00pm

Forum:

Career options for those with writing skills and aptitude to write

All In! Young Writers Seminar 2010

COURSE ADMINISTRATION

Ways to register

1. Complete the form below and fax it to **(65) 6742 9466**
OR
2. Email the particulars needed to info@bookcouncil.sg

Mailing Address

National Book Development Council of Singapore
c/o Geylang East Public Library
50 Geylang East Avenue 1
Singapore 389777

Enquiries

Email : jade@bookcouncil.sg
Tel : (65) 6848 8290

Registration Form

1. Personal Particulars:

Name : _____
School : _____
Student Pass /
Matriculation Number : _____
Address : _____

Tel : _____
Mobile : _____
Email Address : _____

2. There will be 4 concurrent workshops for the day - two taking place from 11.00am – 12.30pm and two others from 2.45pm – 4.15pm. Participants are to attend 2 workshops, one each in the morning and afternoon.

Please make your choice (subject to availability).

- 11.00am to 12.30pm
- The Age of Blogging: A Generation of Writers**
 - Comics**

- 2.45pm to 4.15pm
- Online Journalism**
 - Publishing and the New Media**