



## Promoting Books on Social Networks

**Would you like to sell more books — a lot more books?**

**If you do, award winning author Dan Poynter (U.S) can show you how!**

Find out about the book researching and selling opportunities in forums, blogging, ezines, podcasting and social groupings such as Linked-In, SelfGrowth, MySpace, Bebo, Facebook and Friendster.

Learn to determine who your readers are, what your buyers want to read, and where to find them. They are the source for your research and they will be the market for your book.

This talk is targeted to help authors, self-publishers, and regular publishers to promote books through social networking.

**Dan Poynter**, author of 126 books has been a social networker for nearly 40 years—since well before the Internet! He will show you how to take part, drive eyeballs to your website--and have a lot of fun all while promoting your books! For more about Dan Poynter, visit his website at [parapublishing.com](http://parapublishing.com)

Discover the fast, efficient and inexpensive way to promote books--without leaving home.

**Admission is free**

**Wednesday, 18 March, 7.00 pm - 8.30 pm**

Multi-purpose Room, B1, Central Public Library, National Library Building, Victoria Street

Registration: Call 68488290 or email [info@bookcouncil.sg](mailto:info@bookcouncil.sg) with your name & tel. no.

This free talk is co-organised by

