

Digital Storytelling Workshop

1-3 July 2010 |
10am – 6pm |
@ The Matrix,
Little Arts Academy
PoMo, #05-01/02,
1 Selegie Road

Recognised as the father
of the Digital
Storytelling movement
(Business Week), the late
Dana W. Atchley,
originally developed this
workshop in the US
beginning in 1993.

It is a fun, engaging and
rewarding process that
may be repeated over
and over again to build a
collection of stories!



Welcome!

This class is an intensive hands-on multi-media production process with a goal to create a unique non-fictional short Digital Story about a subject that has meaning in your life.

The class provides an excellent introduction to the methodology of short form storytelling, and introduction to digital media tools and the production process used to create a multimedia story.

Beyond Borders, Beyond Words

Digital storytelling is the combining of traditional storytelling and the modern multimedia tools to deliver stories using images, sound, music, and voice. It brings out the artist, the storyteller, and the writer in everyone, even the techno-phobic!

Digital storytelling has been applied to stories from many different topics. It is increasingly being used to entertain, teach, train, inform, promote and advertise.

For the purpose of this class, we will be working on creating personal stories; a story that you want to keep or pass on.

The Production

Through a three-phase process, you will learn techniques to develop and script your story and to consider, select and digitally import supporting imagery (video, artwork, photographs). You will learn the technique of creating a conceptual storyboard, and using digital video editing software, you will combine the elements of narration, visual imagery and soundtrack to complete your digital story.

This class is pitched at entry level users (no high investment on software and hardware). The emphasis is on the story rather than the technology, bells and whistles.

We will be using free digital media software that is widely available on the PC platform to produce the digital stories in this class.



Your Digital Storytelling Coaches

Your coaches Communications Director **Angeline Koh** and writer **Aurelia L. Castro** have been enthusiastically making digital stories and exciting others into this art form. They are active members of the Writers Coffee Lounge, a small writers support group in Singapore. Angeline and Aurelia co-taught communications, media, and digital storytelling workshops in Singapore, Indonesia, and The Philippines.

The two are volunteer co-directors of the Digital Storytelling Circle (DiSC), a new initiative by the National Book Development Council of Singapore. Their digital stories were broadcast on OKTO, one of Singapore's TV channels. Angeline and Aurelia are staff with The Navigators Singapore.

Angeline's stories have been published in the *Today* papers and *Chicken Soup for the Singapore Soul*. Her book, *How the Moken Sea Gypsies got their Book*, was published in 2006. She was one of the 16 recipients of the Lifelong Learner Awards in 2008 jointly presented by MediaCorp, WDA, NTUC, and Spring Singapore.

Aurelia was a journalist at Sun.Star Cebu, a local newspaper in the Philippines before coming to Singapore to be part of the Navigators Communications Team. She enjoys travelling, writing, photography, and storytelling.

*This workshop is a lead up to the
Asian Digital Storytelling Festival in September 2010.*

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Course Administration

Registration Fees

S\$150 per person
Fee is nett and is in Singapore dollars. Includes workshop materials

Ways to register

1. Register online by visiting www.bookcouncil.sg
or
2. Complete the form below and fax it to **(65) 6742 9466**.

Cancellation & Substitution

Fees paid are non-refundable but transferable. Requests for cancellation must be made on/before 17 June 2010, after which a cancellation charge of 50% of the full course fee is applicable.

Payment

Payment is required before the workshop commences or within 30 days of receipt of invoice, whichever is earlier. Payment to be made in Singapore Dollars, by cash, cheque or bank draft, payable to "NBDCS" and mailed together with your form to us. Alternatively you may deliver your payment, with your name and contact details attached, immediately after you have faxed/mailed/submitted your online registration.

Mailing Address

National Book Development Council of Singapore
c/o Geylang East Community Library
50 Geylang East Avenue 1, Singapore 389777

Enquiries

Email : sisf@bookcouncil.sg Tel : (65) 6848 8290

An event of



Organised by



Your digital story may be broadcast on OKTO

We will submit your digital stories to TV channel OKTO. OKTO has broadcast our past stories and are interested in showing more to their audience.

Watch samples stories at <http://digitalstorytellingasia.com>

Registration

Mr/Mrs/Ms/Dr _____

Organisation: _____

Designation: _____

Address: _____

Tel: _____ Mobile: _____ Fax: _____

Email Address: _____

I am paying by cash/cheque. Bank: _____ Cheque no.: _____

I am sponsored by my company / organisation

I will need a/an: Physical Invoice e-Invoice

Please provide billing details if different from above

Contact Person: _____

Address: _____

Tel: _____ Email Address: _____

