

Providing the world's children with quality Asian content for education and entertainment.

Asian Festival of Children's Content [AFCC] aims to foster excellence in the creation, production and publication of children's materials with Asian content in all formats and to facilitate their distribution and access, first in Asia and then to children worldwide.

Visit [www.theartshouse.com.sg/afcc.html](http://www.theartshouse.com.sg/afcc.html) or email [info@bookcouncil.sg](mailto:info@bookcouncil.sg)

# Asian Festival of Children's Content 2010

## 6-7 MAY

Asian Children's *Writers & Illustrators* Conference  
Special programmes & Masterclasses

## 8 MAY

Asian Children's *Librarians* Seminar  
Asian Children's *Publishers* Symposium  
*Writers & Illustrators* Dialogue: Asean / India  
*Writers & Illustrators* Dialogue: Asia / Australia

## 9 MAY

Asian *Parents* Forum  
Asian *Primary & Pre-school* Teachers Summit

Asian Content for the World's Children

6-9 MAY 2010

@ The Arts House

## 6-9 MAY

Asian Children's Media Mart

ORGANISER



CO-ORGANISER



SUPPORTERS



Some 50+ speakers from various countries are now being invited and the confirmed speakers include:

AFCC will draw the attention of content creators and producers to the need of developing Asian content, showcasing the content already available, and promoting new materials as they are produced and published.



**1 Eddie Tay** HONG KONG

Assistant Professor at the Chinese University of Hong Kong; teaches Children's Literature, Creative Writing and Reading Poetry.

**2 Karina Africa Bolasco** PHILIPPINES

Hailed as one of the 10 Outstanding Women in the Nation's Service in 1995 for her work in book publishing and literacy development.

**3 Murti Bunanta** INDONESIA

The president and the founder of Society for the Advancement of Children's Literature (1987) and Indonesian Board on Books for Young People (1990).

**4 Daphne Lee** MALAYSIA

The publishing editor of OneRedFlower Press, a new imprint that aims to publish Malaysian children's and young adults' books, and also multicultural children's literature from around the world.

**5 Ken Spillman** AUSTRALIA

One of Australia's most prolific authors, editors and critics; has won or been shortlisted for numerous literary awards, and the US reference Contemporary Authors has compiled an entry on his career.

**6 John Danalis** AUSTRALIA

Owens design and illustration studio with partner Stella, Peripheral Vision, and have almost 100 national awards behind them; their studio is 100% literature and publishing based.

**7 Lynette Thomas** AUSTRALIA

Has been involved in children's books for over 10 years professionally, both as a specialist children's bookseller and as a writer and editor.

**8 John McKenzie** NEW ZEALAND

Lecturer at University of Canterbury; responsible for the development of the Diploma in Children's Literature, and qualifications in literacy practices for the University of Pretoria, South Africa

**9 Mita Kapur** INDIA

Founder and CEO of Siyahi, a literary consultancy where she doubles up as a literary agent along with conceptualising and directing literary events.

**10 Sayoni Basu** INDIA

Educated at Calcutta and Oxford; worked at OUP and Penguin, and is currently publishing director at Scholastic India.

**11 Atanu Roy** INDIA

Has illustrated over a hundred children's books, games and educational aids in various styles; actively involved in the curriculum development programmes for primary schools in India.

**12 Paro Anand** INDIA

Heads the National Centre for Children's Literature, The National Book Trust, India, where she sets up libraries and Readers' Clubs in rural India and conducted training programs on the use of literature.

**13 Kenneth Tan** SINGAPORE

Chief Operating Officer of the Media Development Authority of Singapore, leads efforts to develop and promote "made-in-Singapore / made-by-Singapore" works.

**14 Chitra Segar** SINGAPORE

Asst Professor with National Institute of Education; was the Lead Principal Investigator for two literacy projects funded by Ministry of Education, and is a Managing Editor of the international journal *Pedagogies*.

**15 Steve Morris** SINGAPORE

An internationally renowned leadership and personal development coach with more than 20 years of international consulting experience; is the author of the fable, *The Boy who Climbed the Mountain*.

**16 Dilip Mukerjee** SINGAPORE

Managing Director of 'Braindancing International', an organisation dedicated to advancing human performance across multiple domains to significantly enhance one's creative and innovative capacity.

**17 Alex Chacko** SINGAPORE

Publisher at Flame Of The Forest Publishing Pte Ltd. Since its inception in 1989, the company has producing a steady and phenomenal string of bestsellers.

**18 Jerry Hinds** SINGAPORE

Has various comic works published locally and internationally, including a short story which is written by Tom DeFalco, the Ex-Marvel Comics editor-in-chief and long running Spider-Man writer.

**19 Stanley Han** SINGAPORE

One of the founders of Personal e-Motion Pte Ltd; delivering PC-based e-solutions for education and entertainment.

**20 Angeline Tong** SINGAPORE

A specialist in developing inquiry-based experiential learning curriculum, programmes and exhibitions for children and adolescents.

**21 Shamini Flint** SINGAPORE

Shamini Flint writes children's books with cultural and environmental themes including *Jungle Blues* and *Turtle takes a Trip* as well as the 'Sasha' series of children's books.

**22 Cherian George** SINGAPORE

Co-founder and publisher of *What's Up*, a monthly current affairs newspaper for students aged 9-14 which is used in schools since 2003.

**23 Susan Harris-Sharples** US

Has taught in schools in the US, and abroad in Calcutta, India, and Karachi; written about appropriate use and difficulty levels of textbooks in classrooms, children's writing, and multicultural education.

**24 Lisa Yun** US

Associate Professor of English and of Asian and Asian American Studies at Binghamton University, New York; also the co-founder of the Asian and Asian American Studies Department.

**25 Shirley Geok-lin Lim** US

Professor of English at the University of California, is the recipient of the Commonwealth Poetry Prize, two American Book Awards, Fulbright Distinguished Fellowships, and Wein International Fellowship.

**26 Sharad Devarajan** US

Co-Founder, CEO & Publisher of Virgin Comics LLC and Virgin Animation Pvt. Ltd, a set of companies he originally founded with Sir Richard Branson, author Deepak Chopra and filmmaker Shekhar Kapur.

**27 Uma Krishnaswami** US

Author of a dozen books for young readers; has been on the faculty of the Vermont College of Fine Arts MFA program in Writing for Children and Young Adults since 2006.

**28 Rukhsana Khan** CANADA

Born in Pakistan and immigrated to Canada; has been featured at international conferences in Denmark, Mexico and South Africa, telling tales of India, Persia, the Middle East, as well as her own stories.

AFCC provides a unique opportunity for professionals to be involved in children's content development and to reflect on the provision of quality education to children, as they celebrate and treasure the joys of childhood.