

# Masterclass on Picture Books

by Anushka Ravishankar, India,  
Gavin Bishop and John McKenzie, New Zealand



<b>Date:</b>	<b>29 - 30 May 2011, Sun - Mon</b>
<b>Time:</b>	<b>10.00am – 6.00pm</b>
<b>Venue:</b>	<b>The Arts House</b>
<b>Fee:</b>	<b>S\$200nett per person</b>

Join the AFCC 2011's Masterclass on Picture Books and get this fantastic opportunity to take a peek into the wit, wonder and wisdom of some of the most celebrated experts in children's literature today.

Whether you are just beginning the path towards publication, or are already well-established, this Masterclass offers an invaluable guide to the craft of writing and illustrating picture books.

## What's different? Why sign up?

We'll have hands-on mini workshops focusing on special interests:

- The narrative structure and techniques
- The value of pictures rather than words
- Composition issues and storyboarding
- The depth and layers that make up the genre "picture book" for various age groups
- Interpretation/comprehension strategies
- Picture books on subject matters for learning and advanced readers.

We'll also have discussion sessions designed to bring diverse groups together and focus on some key issues:

- What distinguishes between illustrated books as opposed to true picture books
- The difficulties of telling and writing/illustrating a picture book that details another culture
- Exploring how adult beliefs about childhood are embedded in stories we tell children
- Exploring the hard side of life and the need for the "dark side" of childhood
- How we can encourage critical thinking e.g. political, religious, gender perspectives
- Violence, suicide and sexuality - Can books be dangerous for some children/young people?

The picture book often constructs an image of childhood that is "cute".

Let us look into the possibilities of challenging children's pleasures and popular culture.

Let us question - Are all award-winning picture books actually picture books?

The workshop leaders will also share about the real-world issues of getting published from their own experiences.

## Who should definitely register?

Writers and illustrators, no matter if you're just starting out or already have published works, teachers, librarians, parents and everyone who is passionate about picture books .

Can't draw? Don't worry – the class focuses on developing your vision for the imagery and pacing, visualising the pages and the reader's interaction with the book.

Can draw? Brilliant – we'll look forward to your sketches!

## Workshop Leaders:

### Anushka Ravishankar, India



Dubbed 'India's Dr. Seuss', Anushka Ravishankar is one of India's most celebrated children's authors. A tremendously talented poet, she is often credited with being the first writer to adapt the difficult nonsense verse form to the cadences of Indian English. Anushka has won national and international acclaim for the 15 jubilant and artful verse-tales she's released with Tara Publishing over the last decade, rights to these books have been snapped up in the US, France, Germany, The Netherlands, Korea, Italy, Japan and Spain.

### Gavin Bishop, New Zealand



Gavin Bishop has published over 40 books that have been translated into nine languages. He has also written the libretti for children's ballets for the Royal New Zealand Ballet as well as scripts for television. Gavin Bishop is widely travelled and has been a guest author and speaker, through UNESCO, in Japan, China, Indonesia and the USA. He was a guest lecturer at the Rhode Island School of Design in 1996. In 2003 with an Art and Science Collaboration Grant at Canterbury University he helped produce the world's first 3-dimensional, animated picture book.

### John McKenzie, New Zealand



John McKenzie is a Principal Lecturer at the University of Canterbury College of Education, passionate about the centrality of story, in all its guises, in the curriculum. He designed and implemented the graduate level Diploma in Children's Literature. He has many conference papers to his credit, is involved in the development of literacy qualifications in South Africa and has been awarded the Betty Gilderdale Award for services to NZ children's literature.

## Festival Organisers:





**Asian Content for the World's Children**  
**26 – 28 May 2011**  
**@ The Arts House, Singapore**

## Registration Form

Yes! I want to sign up for:

**Masterclass on Picture Books | 29 - 30 May 2011 | 10.00am to 6.00pm**

**S\$200nett per person**

## My Details

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Please email / fax / mail the completed form to:

**National Book Development Council of Singapore**

**50 Geylang East Avenue 1 Singapore 389777**

**DID: +65 6848 8290 | F: +65 6742 9466**

Schedule: seating per session is on first-come-first-served basis.

For more information on the Asian Festival of Children's Content, please visit [www.afcc.com.sg](http://www.afcc.com.sg) or email [afcc@bookcouncil.sg](mailto:afcc@bookcouncil.sg).

### Disclaimer

All information is correct at time of press. The festival organisers reserve the right to change speakers, events and/or session times, dates, prices and other details as necessary. At all times, delegates are responsible for their own conduct, actions and consequences.

## **PAYMENT OPTIONS**

Registration is on a first come first served basis. Your place is secured upon receipt of registration form and payment.

Payment must be made in Singapore currency.

### **CASH PAYMENT**

Cash payment shall be made in person to:

**National Book Development Council of Singapore**

Level 3, Geylang East Public Library

Geylang East Avenue 1

Singapore 389777

Office hours: Mondays to Fridays, 9.00am to 6.00pm.

An official receipt will be issued. Please do not send cash by mail.

### **CHEQUE PAYMENT**

All cheques are to be made payable to "NBDCS". Please print name of delegate on the reverse side of the cheque and mail it with the registration form to the following address:

**AFCC 2011**

**National Book Development Council of Singapore**

Level 3, Geylang East Public Library

Geylang East Avenue 1

Singapore 389777

### **BANK TRANSFER**

Individuals in Singapore may also pay by internet bank transfer to the following account:

Account No.: 006-007301-8

Bank: DBS Bank Ltd

Please retain your advice slip and email, post or fax to us at +65 6742 9466 together with your registration form/details.

### **TELEGRAPHIC TRANSFER**

Overseas delegates may pay by telegraphic transfer to the following account:

Account No. : 006-007301-8

Bank : DBS Bank Ltd (Singapore)

Blk 123 Bukit Merah Lane 1

#01-78, Alexandra Village

Singapore 150123

Swift Code : DBSSSGSG

Please ensure to pay bank charges required for the telegraphic transfer.

Upon receipt of your registration, you are deemed to have read and understood the festival registration procedures and accepted the terms contained therein.

### **SUBSTITUTION / CANCELLATIONS AND REFUND POLICY**

1. Substitutes are allowed. The organisers would appreciate prior notification of at least 5 days before the commencement of the programme which you have registered for.
2. Cancellation received before or on 9 May 2011: 75% refund.  
Cancellation received after 9 May 2011 or no notice: no refund.
3. If for reasons beyond the control of the organisers the programme is cancelled, registration fees will be refunded following deduction of unavoidable expenses.
4. No refund will be given in case of no-show, late arrival, unused services, unattended events or early termination of attendance.
5. All refunds will be processed after the festival. Confirmation of Registration We will send you a confirmation via email upon receipt of your registration. If you do not receive any confirmation within 5 working days, do recheck if you have successfully submitted your registration so as to assure of your seat/participation in the festival.

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