



*"Rob Parnell is the foremost writing guru in the world."* Vin Smith, *Midnight Bookworm*

Take Control of  
Your **Fiction** &  
Let Rob Show  
You **How**

**You Can Write a Work of Genius!** Rob Parnell's brand new writing course will teach you:

- \* The techniques employed by all great fiction writers
- \* The simple secret of apparent genius
- \* How to design compelling novels and short stories
- \* How to totally win over editors and publishers
- \* How to ensure long term fiction writing success.

## MODULE ONE

### THEME, PURPOSE and PERSPECTIVE

First, we examine the mechanics of story form. We look at which forms are appropriate for your own stories - with tips on how best to achieve excellent and compelling results.

We will also examine writing disciplines for short, medium and longer works. Plus, how different genres require differing approaches.

## MODULE TWO

### STORY ESSENCE and IDEA DEVELOPMENT

Here we look at practical issues. How to develop characters and their agendas into plot. We study point of view and the narrator's perspective. How to plan and brainstorm ideas to find the heart and soul of your story.

We analyse structure versus content, consider style, tone and sensory density. We ask, what's the difference being literary fiction and commercial storytelling - and which is your speciality?

*"...I am impressed with this system and have no problems recommending it to first time or well experienced authors..."*

International Literary Agent, Robert N Stephenson, Altair on Rob Parnell's *The Easy Way to Write a Novel*

## MODULE THREE

### CONSTRUCTION and MEANING, PRACTICAL TIPS

Still on the practicalities of writing, we examine literary techniques: the use of words as tools or descriptors. We look also at creating character empathy, the use of imagery, and conveying meaning through metaphor and the use of simile.

Crucial info on the elements of story. The effective stringing together of story 'beats' like scenes, events and transitions. How to pace and build intensity from the beginning, through the middle, to a satisfactory and climactic end.

Tips on how you can vary dialogue - advice on internal dialogue and how to convey the inner journey of the characters without the use of exposition. Also, show don't tell - and when this is inappropriate.

## MODULE FOUR

### MESSAGE and MARKET CONSIDERATION

Finally, we indulge in a fascinating treatise on inspiration versus method, where we learn about the rhythm and resonance of the author's voice versus the cadence of character.

We look at market relevance, the importance of objectivity in your message - and your quest for literary immortality.

## BENEFIT from the THRILL of WRITING PERFECT STORIES

Throughout the course we will cover writer's motives for telling great stories, plus other more practical issues like how to achieve the writer's mindset, and the use of templates for the effective planning and execution of your stories.

Other topics include establishing convincing timelines, scenarios, creating subplots, foreshadowing, and developing relationships, mystery and suspense.

"Rob Parnell teaches writers to think in a different perspective"  
Liana Metal, [www.thecompulsivereader.com](http://www.thecompulsivereader.com)

## ABOUT ROB PARNELL

Rob Parnell's career has spanned journalist, actor, recording musician, contracts manager, now freelance writer and writing mentor. His book, "The Easy Way to Write a Novel", became an Internet bestseller in 2002 and is still one of the top ten web downloads to this day.

Rob divides his time between his offline Writing Academy and his online passion: [www.easywaytowrite.com](http://www.easywaytowrite.com). The latter is recognised by Writer's Digest as the 101 Best Websites for Writers. He lives with his partner, Robyn Opie, also a writer, and between them they have over 130 published books, short stories, and various other writing and motivational resources. "The Art of Story" is Rob's latest creation.

**13 November 09 | FRIDAY | 9.30am – 5.30pm**  
**IMAGINATION ROOM, LEVEL 5, NATIONAL LIBRARY**

### COURSE ADMINISTRATION

#### Registration Fees (please tick one)

- S\$250 per person for early bird registration by 19 Oct 2009  
 S\$250 per person for group registration of 2 & above  
 S\$280 per person for registration after 19 Oct 2009

Fee is nett and is in Singapore dollars. Includes workshop materials and tea breaks

#### Ways to register

1. Register online by visiting [www.bookcouncil.sg](http://www.bookcouncil.sg)  
or
2. Complete the form below and fax it to **(65) 6742 9466**.

#### Cancellation & Substitution

Fees paid are non-refundable but transferable. Requests for cancellation must be made on/before 1 Nov 2009, after which a cancellation charge of 50% of the full course fee is applicable.

#### Payment

Payment is required before the workshop commences or within 30 days of receipt of invoice, whichever is earlier. Payment to be made in Singapore Dollars, by cash, cheque or bank draft, payable to "NBDCS" and mailed together with your form to us. Alternatively you may deliver your payment, with your name and contact details attached, immediately after you have faxed/emailed/submitted your online registration.

#### Mailing Address

National Book Development Council of Singapore  
c/o Geylang East Community Library  
50 Geylang East Avenue 1, Singapore 389777

#### Enquiries

Email : [clap@bookcouncil.sg](mailto:clap@bookcouncil.sg) Tel : (65) 6848 8290

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#### Note:

We will send you a confirmation via email upon receipt of your registration. If you do not receive any confirmation within 5 working days, please check if you have successfully submitted your registration to ensure your seat/participation in the workshop.

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