

Legal Issues in e-Publishing

by Samuel Seow

WHAT YOU'LL GET

What is e-publishing? What are electronic rights? This half-day workshop will introduce participants to the intellectual property and contractual legal issues that commonly arise in the field of e-publishing.

WORKSHOP LEADER

Described as a "mover and shaker" in Singapore's legal industry by Asian Legal Business, **Samuel Seow** is currently the Managing Director of Samuel Seow Law Corporation, and his expertise lies in the fields of intellectual property; general commercial and corporate law, with a special focus on the application of these laws to the entertainment, arts and media industries.

His firm has also been featured in the "Asia-Pacific Legal 500" as a recognised consultant in media laws.

Samuel has represented a wide range of businesses and individuals in film, television and record producers and production houses, web site content providers, multinational advertising agencies, actors, management agencies, television, film and music personalities, film financiers, screenwriters, models, artistes, show hosts as well as both established and developing theatre companies.

Samuel is also a member of several international entertainment and trade mark associations, as is a sub-committee member of the International Trademarks Association. Samuel also regularly speaks at seminars and courses on the subjects of Intellectual Property as well as Entertainment, Arts and Media laws.

COURSE OUTLINE

Intellectual Property Issues

- Introduction to Copyright
- What are commonly regarded as publishing rights?
- What are electronic/digital rights?

Ancillary / subsidiary rights

- Do publishers automatically have these rights?
- What about publishing contracts signed before the introduction of e-publishing?

The Publishing Agreement

- Dealing with electronic rights
- Defining electronic rights
- Grant of rights clause
- Royalties

Common Transborder issues

- Defamation
- Censorship

TARGET AUDIENCE

For Editorial and Publishing Managers, Commissioning Editors, Senior Editors and Independent Publishers

Also for writers who need to understand more about publishing rights & contracts.

DATE and TIME

2 Oct 2009 (Fri), 10.00am to 1.00pm

VENUE

Imagination Room, Level 5,
National Library Building
100 Victoria Street

YOUR INVESTMENT

S\$90 per person

Fee is nett and is in Singapore dollars.
Includes workshop materials and tea break

Organised by



Supported by



Legal Issues in e-Publishing

by Samuel Seow

COURSE ADMINISTRATION

Registration Fees

S\$90 per person includes light refreshment and course materials.

Ways to register

1. Register online by visiting www.bookcouncil.sg
or
2. Complete the form below and fax it to **(65) 6742 9466**.

Cancellation & Substitution

Fees paid are non-refundable but transferable. Requests for cancellation must be made on/before 18 Sept 2009, after which a cancellation charge of 50% of the full course fee is applicable.

Payment

Payment is required before the workshop commences or within 30 days of receipt of invoice, whichever is earlier. Payment to be made in Singapore Dollars, by cash, cheque or bank draft, payable to "NBDCS" and mail the payment together with your form to us. Alternatively you may deliver your payment, with your name and contact details attached, immediately after you have faxed/emailed/submitted your online registration.

Mailing Address

National Book Development Council of Singapore
c/o Geylang East Public Library
50 Geylang East Avenue 1
Singapore 389777

Enquiries

Email : clap@bookcouncil.sg
Tel : (65) 6848 8290

ABOUT THE ORGANISER

NBDCS is a non-profit umbrella body inaugurated in 1969 to promote storytelling, reading, writing and publishing, with a current objective to establish and develop Singapore as the Asian centre for publishing and the literary arts. NBDCS brings Singapore book industry and literary community together through industry events, courses, seminars, conferences and author lectures. NBDCS has been organising the prestigious Singapore Literature Prize since 1990 and also manages the Centre for Literary Arts and Publishing and Singapore Writers Centre

Registration Form – Legal Issues in e-Publishing

Mr/Mrs/Ms/Dr _____

Organisation: _____

Designation: _____

Address: _____

Tel: _____ Mobile: _____ Fax: _____

Email Address: _____

Signature: _____

I am paying by cash/cheque. Bank: _____ Cheque no.: _____

I am sponsored by my company / organisation