

Contract Rights in the Publishing Industry

by Samuel Seow

WHAT YOU'LL GET

This workshop will introduce participants to the basics of contract law. Participants will also learn to understand and identify the different rights that exist in publishing and the relevant clauses in publishing contracts.

WORKSHOP LEADER

Described as a “mover and shaker” in Singapore’s legal industry by Asian Legal Business, **Samuel Seow** is currently the Managing Director of Samuel Seow Law Corporation, and his expertise lies in the fields of intellectual property; general commercial and corporate law, with a special focus on the application of these laws to the entertainment, arts and media industries.

His firm has also been featured in the “Asia-Pacific Legal 500” as a recognised consultant in media laws.

Samuel has represented a wide range of businesses and individuals in film, television and record producers and production houses, web site content providers, multinational advertising agencies, actors, management agencies, television, film and music personalities, film financiers, screenwriters, models, artistes, show hosts as well as both established and developing theatre companies.

Samuel is also a member of several international entertainment and trade mark associations, as is a sub-committee member of the International Trademarks Association. Samuel also regularly speaks at seminars and courses on the subjects of Intellectual Property as well as Entertainment, Arts and Media laws.

COURSE OUTLINE

- I. Introduction to Contract Law
 - What constitutes a legally binding agreement
 - Documenting the agreement
- II. Publishing Rights
 - Grant of Rights
 - Assignment vs. Licensing
 - Subsidiary/Ancillary Rights
 - Sample clauses in publishing contracts

TARGET AUDIENCE

Editors, Publishers and anyone who has the task of drafting contracts.

Also for writers who need to understand more about publishing contracts.

DATE and TIME

3 Apr 2009 (Fri), 9.30am to 12.45pm

VENUE

Imagination Room, Level 5,
National Library Building
100 Victoria Street

YOUR INVESTMENT

S\$85 per person

Fee is nett and is in Singapore dollars. Includes workshop materials and tea breaks.

Organised by



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COURSE ADMINISTRATION

Registration Fees

S\$85 per person includes light refreshment and course materials.

Ways to register

1. Register online by visiting www.bookcouncil.sg
or
2. Complete the form below and fax it to **(65) 6742 9466**.

Cancellation & Substitution

Fees paid are non-refundable but transferable. Requests for cancellation must be made on/before 15 March 2009, after which a cancellation charge of 50% of the full course fee is applicable.

Payment

Payment is required before the workshop commences or within 30 days of receipt of invoice, whichever is earlier. Payment to be made in Singapore Dollars, by cash, cheque or bank draft, payable to "NBDCS" and mail the payment together with your form to us. Alternatively you may deliver your payment, with your name and contact details attached, immediately after you have faxed/emailed/submitted your online registration.

Mailing Address

National Book Development Council of Singapore
c/o Geylang East Community Library
50 Geylang East Avenue 1
Singapore 389777

Enquiries

Email : clap@bookcouncil.sg
Tel : (65) 6848 8290

ABOUT THE ORGANISER

NBDCS is a non-profit umbrella body inaugurated in 1969 to promote storytelling, reading, writing and publishing, with a current objective to establish and develop Singapore as the Asian centre for publishing and the literary arts. NBDCS brings Singapore book industry and literary community together through industry events, courses, seminars, conferences and author lectures. NBDCS has been organising the prestigious Singapore Literature Prize since 1990 and also manages the Centre for Literary Arts and Publishing and Singapore Writers Centre

Registration Form – Contract Rights in The Publishing Industry

Mr/Mrs/Ms/Dr _____

Organisation: _____

Designation: _____

Address: _____

Tel: _____ Mobile: _____ Fax: _____

Email Address: _____

Signature: _____

I am paying by cash/cheque. Bank: _____ Cheque no.: _____

I am sponsored by my company / organisation