

Features Writing

by Felix Cheong

COURSE OBJECTIVES

A very focused workshop to get participants started in writing different kinds of feature articles and to inform participants on what is expected of a features writer in terms of conduct and etiquette.

COURSE OUTLINE

- Different kinds of features writing.
- What makes for good writing.
- Style and medium; style and target audience.
- Identifying and varying your style.
- Research skills.
- Pitfall to avoid: Plagiarism.
- Contact and etiquette.
- Finding a hook.
- 3-act structure of stories.
- Identifying your niche.
- How to write a personality profile.
- Drafting questions for an interview.
- Sizing up interviewee; interview skills.
- Pitfall to avoid: Quoting people out of context.
- How to write a trend piece.
- How to write a commentary piece.

WORKSHOP LEADER

FELIX CHEONG was the recipient of the National Arts Council's Young Artist of the Year for Literature Award in 2000. He has published three books of poetry, of which his third, *Broken by the Rain* (2003) was shortlisted for the 2004 Singapore Literature Prize. He has also published a non-fiction book, *Different* (2005), which includes interviews with more than 50 successful Singaporeans. In 2006, he published his first children fiction, *The Call from Crying House*. Felix's creative work has been published extensively in newspapers like *The Straits Times*, poetry journals like *Quarterly Literary Review of Singapore*, foreign journals like *Papertiger* and *Stylus Poetry Journal*. As a literary activist, he has been involved in promoting Singaporean literature abroad. He was instrumental in organising and leading a Singapore contingent on 4 successful reading tours – The Philippines (2001), Australia (2001), the US (2002) and UK (2003). He is currently a regular columnist for *The Edge Singapore* and *Today* newspapers.

TARGET AUDIENCE

For anyone interested in writing and publishing features articles for magazines, journals and newspapers.

DATE and TIME

24-25 Apr 2008 (Thurs - Fri), 9.30am to 5.30pm

VENUE

Agatha Room, Level 3,
Toa Payoh Community Library

Organised by



Supported by



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COURSE ADMINISTRATION

Registration Fees

S\$350 per person includes light refreshment and course materials.

S\$300 for Early Birds who register by 28 Mar 2008.

Ways to register

1. Register online by visiting www.bookcouncil.sg/clap.htm
or
2. Complete the form below and fax it to **(65) 6742 9466**.

Cancellation & Substitution

Fees paid are non-refundable but transferable. Requests for substitution must be made on/before 18 Apr 2008.

A cancellation charge of 25% of the full course fee is applicable for cancellations made after 18 Apr 2008

Payment

Payment is required before the workshop commences or within 30 days of receipt of invoice, whichever is earlier. Payment to be made in Singapore Dollars, by cash, cheque or bank draft, payable to "NBDCS" and mail the payment together with your form to us. Alternatively you may deliver your payment, with your name and contact details attached, immediately after you have faxed/emailed/submitted your online registration.

Mailing Address

National Book Development Council of Singapore
c/o Geylang East Community Library
50 Geylang East Avenue 1
Singapore 389777

Enquiries

Email : clap@bookcouncil.sg
Tel : (65) 6848 8290

ABOUT THE ORGANISER

NBDCS is a non-profit umbrella body inaugurated in 1969 to promote storytelling, reading, writing and publishing, with a current objective to establish and develop Singapore as the Asian centre for publishing and the literary arts. NBDCS brings Singapore book industry and literary community together through industry events, courses, seminars, conferences and author lectures. NBDCS has been organising the prestigious Singapore Literature Prize since 1990 and also manages the Centre for Literary Arts and Publishing and Singapore Writers Centre

Registration Form – Features Writing

Mr/Mrs/Ms/Dr _____

Organisation: _____

Designation: _____

Address: _____

Tel: _____ Mobile: _____ Fax: _____

Email Address: _____

Signature: _____